

Tony Brooke

tonybrooke.com
silentway.com
tastycast.com

email:
silentway.com/site/contact.html

415•826•2888
San Francisco, CA

I seek new challenges in music content management, continuing my forte: fostering music through technology. I have been responsible for the creation and evangelizing of every genre to hundreds of thousands of people. My work has empowered music creators and built audiences. I have excelled in every stage of music creation and broadcasting: as a producer, engineer, webmaster, webcaster, FM program director, DJ, teacher and musician. Technology can be used as a powerful tool or an ineffectual crutch. I build tools out of crutches, making music happen.

EXPERIENCE

Project Producer, Systems Consultant, Recording Engineer - SILENT WAY (1993-present)

- Founded independent technical service company to provide computer and audio systems engineering, consultation and training. Predicted and profited from a decade of drastic industry shifts within the diverse Bay Area music community.
- Developed, built and wrote all copy for silentway.com, a (362,000 word) music and technology site which generates 311,000 hits per month and a 59% gross margin. Developed the [Appropriate Stream](#), [TastyCast.com](#) streaming radio guide, [harnet.com](#) partners directory, [bayaud.org](#), the Silent Way Forum and thirteen more domains.
- Used niche-marketing methods to capitalize on two untapped markets with one set of assets. Served both rental and remote recording markets with customized system of traditional and computer-based recording equipment.
- Produced many successful, creatively fulfilling recording and web projects by forging strong relationships with hundreds of corporate and artistic clients. (See silentway.com for [recording](#), [consulting](#) and [rental](#) service details.)
- Beta Tester under NDA for large and small software companies. Technical consultant to all major North CA recording studios, including [Skywalker Sound](#), [The Plant](#), [Fantasy](#) and [Hyde St. Studios](#).
- Recording clients have included: David Byrne; Jane's Addiction; Duran Duran; Steve Miller; Coldplay; George Clinton; Jurassic 5; Tori Amos; Norah Jones; Erasure; Liz Phair; Seal; Sarah McLachlan; Joss Stone; Maroon 5; Los Lonely Boys; Gomez; Macy Gray; Indigo Girls; Lucinda Williams; Glenn Tilbrook (Squeeze); Billy Talbot (Crazy Horse); Khaled w Carlos Santana; Spiritualized; Ladysmith Black Mambazo; Sixpence None The Richer; Richard Ashcroft (Verve); Realia w Herbie Hancock, Wayne Shorter and Todd Rundgren; Ornette Coleman; D.L. Hughley; Bobcat Goldthwait; Stern Grove Festival; Joan Baez. (See silentway.com for a [more complete client list](#).)
- Discography of noted releases (with audio clips):
 - Recorded tracks by [Duran Duran](#) ("Girls on Film," "Save a Prayer"), [Seal](#) ("Waiting for You"), [Maroon 5](#) ("This Love"), and [Erasure](#) ("Oh L'Amour") on "[This is Alice Music 8](#)" album for [KLLC-FM](#)
 - Recorded tracks by [Coldplay](#) ("Trouble"), [Erasure](#) ("Solsbury Hill"), [Tori Amos](#) ("A Sorta Fairytale") and [Sixpence None The Richer](#) ("There She Goes") on "[This is Alice Music 7](#)" album for [KLLC-FM](#)
 - Recorded [Norah Jones](#) track "Don't Know Why" on "[This is Alice Music 6](#)" album for [KLLC-FM](#)
 - Recorded [Indigo Girls](#) single "[Perfect World](#)" from Live CD Sampler, at the [iTunes Music Store](#) ([stream](#))
 - Produced, recorded & mixed [Ray's Vast Basement](#) albums "On the Banks of the Time," "RVB," "Songs from Drakesville" ([MP3s](#), [more](#))
 - Recorded [Billy Talbot](#) (of [Crazy Horse](#)) album "[Alive in the Spirit World](#)" ([streams](#))
 - Recorded [D.L. Hughley](#) album "[Notes from the GED Section](#)" for [Comedy Central](#)
 - Recorded [Bobcat Goldthwait](#) album "[I Don't Mean To Insult You But You Look Like...](#)" for [Comedy Central](#)
 - Recorded [Missy Higgins](#) EP "[Live at The Apple Store](#)" (TBA 9/2005), at the [iTunes Music Store](#)
 - Recorded [Jem](#) track "24" on "[This is Alice Music 9](#)" album for [KLLC-FM](#)
 - Assisted recording of [Tabla Beat Science](#) album "[Live in San Francisco at Stern Grove](#)"
 - Recorded [Amy Ray](#) & [The Butchies](#) track "On Your Honor" on "[Home Alive Compilation, Vol. 2](#)"
 - Produced, recorded & mixed [008](#) album "Fake Right, Go Left". Produced & recorded [008](#) album "Rule #1" ([MP3s](#))
 - Recorded [Vinyl](#) album "Live at Sweetwater" ([MP3s](#) [here](#) and [here](#))
 - Recorded the 2004, 2005 [Stern Grove Festival](#) seasons for radio broadcast on KALW-FM's "Best Of Stern Grove," and album releases
 - Recorded "[Professor Longhair Foundation Presents Piano Night at Tipitina's](#)" album by Various Artists
 - Recorded & mixed six songs on [WVOZ-FM](#) album "Smokin: The Sounds of New Orleans II" (1994 NO Jazz Festival)
 - Recorded & webcast five "Independent Music World Series" events for [Disc Makers](#)
 - Also see All Music Guide entries: "[Tony Brooke](#)," "[Tony Brook](#)," and the RVB album "[On the Banks of the Time](#)."
 - Also see the [demo reel of commercial voice-over work as voice talent and engineer](#), and the [more complete client list](#).

Consultant, Support Engineer - DAVID DENNY & STEPHEN JARVIS CONSULTING (1996-2000)

Audio and computer systems installation, tech support, consulting and sales for recording studio equipment rental company. (SF Bay Area)

Instructor - CALIFORNIA RECORDING INSTITUTE (1993-94)

Built and invested in a new multi-room recording facility. Taught recording and mixing techniques, ran lab sessions. (SF)

Radio News Anchor - BROADCAST SERVICES FOR THE BLIND (1992-93)

Hosted the Rose Resnick Lighthouse For The Blind's "East Bay Focus" news reading service, on the In Touch Network. (SF)

Advertisement Traffic Coordinator - HORODKO STUDIOS & TLA PRODUCTIONS (1992)

Managed radio advertisement duplication and station fulfillment for commercial recording studio. (SF)

Internships - WZZO-FM (1990-91, Allentown PA); WCAU-AM (1990, Philadelphia PA)

Responsible for "Mike Schmidt Live" remote broadcasts, financial analyses, comedy database, Rock & Roll Guidebook, concert calendars.

SKILLS

Programming / Development

Expert: Digital media metadata management and content distribution, Shoutcast/MP3/AAC/WMA/Real encoding and streaming server admin, HTML, phpBB, Adobe GoLive CS, web project development.

Proficient: server/middleware/web application development, PHP, SQL, MySQL connectivity/schema, phpMyAdmin, XML, CSS, Macromedia Dreamweaver MX, Flash, JavaScript, AppleScript.

Applications / Operating Systems

Expert: Mac OS X, 20 years of Mac OS, Microsoft Word, Excel, QuickBooks Pro, MYOB AccountEdge, WordPerfect, Virtual PC, peer-to-peer apps, QuicKeys.

Proficient: Windows XP, 2000, NT, 98, BSD UNIX, Photoshop, ImageReady, FileMaker Pro, PageMaker.

Engineering Hardware / Software

Expert: Tascam DA-88/98/38/78, Panasonic DA-7, Alesis ADAT/XT20/M20, digital format transfers, Yamaha 02R, MOTU Digital Performer, 896HD, 2408.

Proficient: Pro Tools, Logic Audio, Sonic Solutions, Studer A827 2" 24-track, classic mic techniques, HD/HR recording/storage, wordclock/timecode sync.

(See silentway.com for more [computer skills](#), [engineering proficiency](#) and a [detailed professional history](#).)

EDUCATION

Lafayette College - Easton, PA. Graduated 1991.

Bachelor of Arts degree in Psychology, English minor. Concert producer; DJ (WJRH-FM); won Battle of Bands; Delta Upsilon.

University of California, Berkeley - 1991.

Post-graduate courses in Mass Communications and Journalism.

San Francisco State University - 1992.

Audio Engineering courses in the Music/Recording Industry program, held at The Complex studios, Millbrae, CA.

California Recording Institute - Menlo Park, CA. Graduated 1993.

Graduated at top of class from Recording Arts and Technology program, held at Music Annex Menlo Park studios.

St. Paul's School - Concord, NH. Graduated 1987.

Program Director (WSPS-FM); DJ; Film production; Advanced Physics courses.

BACKGROUND

Grammy voting member of [NARAS](#) (National Academy of Recording Arts & Sciences) since 1998. Active Beta Tester. [BMUG](#) member 1991-2001.

Writing - Author of silentway.com and webmaster for 13+ domains, [DIY FYI Musicians' Guide](#) (SFWeekly), [DIY Electrology 101](#) (SFWeekly), [Bay Area Net Music Company Directory](#), [The Definitive DA-88 Guide](#) (11,000+ word user's manual), [Mac Tips Newsletter](#), [articles on music business and the net](#).

Publishing - Associate Editor for Harpoon, a comedy magazine: page layout designer, copy editor and writer. Co-founder, editor and writer for The Vid, a literary journal of essays, fiction, humor, poetry and art. The Lafayette newspaper.

Acting - [Many stage roles](#): "Viva Karaoke"; Inspector Hound in "The Real Inspector Hound" (Stoppard); "Lysistrata" (Aristophanes).

Personal - [Gigging DJ](#) (Appropriate). Pub Quiz MC. Active in Bay Area music community, comedy, theater, alt.culture. See TonyBrooke.com.

References and Address - Available upon [request](#). This resume is available in Word, text, [PDF](#) or [HTML](#).